



*A very unique spot on the Upper East Side  
entirely devoted to dementia care*

## *The 80th Street Residence*

*caters to yesterday's Executives, Politicians,  
Artists, Educators and World Travelers.*

*They are our Husbands, Wives,  
Fathers, Mothers and Friends  
whose lifestyles & love of New York City  
continue to thrive here.*

*430 East 80th Street  
New York, NY 10075  
212.717.8888 • [www.80thStreetResidence.com](http://www.80thStreetResidence.com)*



*The only Assisted Living Residence in  
New York City specializing entirely  
in Enhanced Memory Care*



## Who Are We?

Back in 1999, something extraordinary happened in New York City. The doors opened to the first and only Assisted Living Community entirely devoted to Memory Care...The 80th Street Residence. Not many communities have such longevity. Over the decades, we've seen new buildings go up and the number of home care agencies multiply. The comparison game is real. So how is it that we have made it this far?

We do not like change...we love it! What began here as "Memory Care" has evolved into so much more. Each decision to change is intentional. We work hard. We study hard, learning more and more about the over 100 types of dementia so that each Resident receives a tailored approach. Today, we confidently welcome Residents with Lewy Body Dementia, Parkinson's Disease, Vascular Dementia and Alzheimer's Disease, just to name a few.

## What else keeps us growing and going?

A good place to start is with our Owners, Wayne Kaplan and Larry Morehead...no board, no corporation, no shareholders...we are a standalone community encouraged to be different and to use our imagination and creativity to stand out from the rest.

## Why are we the best alternative?

Those who walk through our doors most often comment that they immediately feel a sense of warmth, connection and understanding. While giving a nod to the "New York of Old" we have created a cozy and inviting "Home." Each Resident floor is designed to foster these same feelings and is composed of no more than 8-10 Residents with similar cognitive abilities. The intimate setting allows for an environment that is conducive to relaxation, socialization and engagement, all while being staffed twenty four hours a day by personal care attendants.

## How do we care for our Residents?

Collaboration is key. From the very beginning, we partner with the Resident and their family, so that we can anticipate their needs. Whether planning how best to assist with personal care or encouraging their participation in a program, we all work together.

**Our Nurses**, on-site twenty four hours a day seven days a week, are vital coordinators.

**Our Case Manager** is the one who brings all of the pieces together and ensures we are supporting the Residents' needs while communicating with their support system.

**Our Intergenerational Activities Staff** are determined to make connections with every Resident creating days filled with curiosity, meaning and joy.

**Our Chef and the Dining Services team** go the extra mile to make each meal special as they understand that sharing meals together is a very meaningful part of life.

## How Do I Learn More?

Contact us today to chat. For those interested in arranging a visit, please know that all tours must be scheduled in advance to best respect our Residents' privacy.

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